



The Official Newspaper of the Atlanta Black Agenda Business Resource Center, Inc.  
**The Overground RR!!**

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# THE CONDUCTOR



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First Quarter 2004

## The Call and the Response

### “Above All Things Ministry”

#### Second Anniversary Gala

“Beloved, I wish above all things that thou mayest prosper and be in health, even as they soul prospereth.” III John:2

*Can you believe it? Two years have passed since the BRC launched the Overground RR!! In two short years 50 churches and 200 businesses have boarded. Week by week, more and more businesses, consumers and churches have joined the movement.* A greater sense of community economic awareness and commitment is emerging.

We are no longer willing to spend approximately \$800 billion, while the gross revenues of Black businesses equal less than 3% of that amount. With kitchen table affirmative action, unity between businesses, churches and consumers, the Black community can and will get off of the back of the economic bus.

It was in the North Star that Frederick Douglas wrote, “Those who profess [to] favor freedom, and yet deprecate agitation, are men who want crops without plowing up the ground. They want rain without thunder and lightning. They want the ocean without the awful roar of waters...”

As we know, “Faith without works is dead.” To get off of the back of the bus in the 50’s it took a United States Supreme Court decision. Recently, the Supreme Court agreed that affirmative action is still needed (at least in some realms). As much as we appreciate the Supreme Court doing the right thing (to some degree), today we do not need a court decision to get off the back of the economic bus. By practicing **kitchen table affirmative action** - participating and utilizing BRC, we will start a march which will recycle the \$800 billion which we spend.

There’s been two years of hard work and progress. So let’s pause for the cause and celebrate. No, not down by the riverside. That was the Underground RR!! It has taken us

a mighty long way. But now we travel on the **Overground RR!!** On April 2, 2004, the 2<sup>nd</sup> anniversary gala will be unleashed at the new Georgia International Convention Center on Camp Creek Parkway. What a time, what a time, we will have. The gala will be hosted by V-103’s Larry Tinsley and Atlanta’s own Faye Raye. The featured guest artist this year is LaShun Pace. Food, food and more food. And then .... Well, they won’t tell anymore. They say that you’ll have to come and see it for yourself.

For the current BRC businesses (see directory in the back of the Conductor) and churches, and the BRC consumers, you are to be commended. BRC businesses and churches get complimentary tickets. For those who have not boarded the Overground RR!!,  
**JOIN THE MOVEMENT.** For tickets,

go to [brcatl.com](http://brcatl.com) or call 404-346-0808. Tickets can also be obtained at the book stores listed below. See you there!!



### BRC 2nd Anniversary Gala

#### Tickets - \$25

Available

<p><b>Rose of Sharon Church Supplies</b>                  2463 Delowe Dr.                  East Point, Ga. 30344                  404 763-2587                  Credit Card, Check or Cash</p>	<p><b>Hillside Truth &amp; Treasures Bookstore</b>                  @Hillside Chapel &amp; Truth Center, Inc.                  2450 Cascade Road                  Atlanta, Ga. 30311                  404 758-6811                  Check or Cash</p>
<p><b>Berean Christian Bookstore</b>                  441 Cleveland Ave.                  Atlanta, Ga. 30315                  404 767-7515                  Credit Card, Check or Cash</p>	<p><b>Called To Conquer Bookstore</b>                  Stoncrest Mall                  Lithonia, Ga. 30058                  770 484-2093                  Credit Card, Check or Cash</p>



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## THE BRC CHURCHES

- Anointed Word Evangelistic Tabernacle
- Ariel Bowen United Methodist Church
- Ben Hill United Methodist Church
- Bethel World Outreach Ministries
- Beulah Missionary Baptist Church
- Big Miller Grove Baptist Church
- Caring Believers Bible Fellowship
- Cascade United Methodist Church
- Central Christian Church
- Christ Compassion Christian Church
- Columbia Drive Baptist Church
- Covenant Ministries
- Crusade Dominion Church
- Dodd-Sterling United Methodist Church
- Eagles Wings International Ministries
- Elizabeth Baptist Church
- Emmaus Road Missionary Baptist Church
- Enon Baptist Church
- Fellowship of Prayer International
- First African Methodist Episcopal Church
- First Iconium Baptist Church
- For Christ’s Sake Christian Center
- Fountains of Faith
- Fresh Word Christian Center
- Grace Covenant Baptist Church
- Greater Mount Carmel African Methodist Episcopal Church
- Greater New Life Baptist Church
- Harvest Tabernacle International Church
- Headland Heights United Methodist Church
- Hillside Chapel & Truth Center
- International Christian Fellowship Church
- Jackson Memorial Baptist Church
- Midway Missionary Baptist Church
- Mt. Calvary Baptist Church
- Nations of Christ
- New Beginnings Ministries
- New Life Community Baptist
- Poplar Springs Baptist Church
- Powerhouse Deliverance Cathedral
- Providence Missionary Baptist Church
- Ray of Hope Christian Church
- Simmons Chapel African Methodist Episcopal Zion Church
- St. Mark African Methodist Episcopal Church
- St. Philip African Methodist Episcopal Church
- The Liberian Prayer Vigil
- The Light of the World International Ministries
- Vision of Faith United Methodist Church
- Woodward Baptist Church
- Zion Hill Baptist Church

## ALLIANCES

A Miracle N Progress • African Christian Clergy Network Int'l • Atlanta Black Agenda • Atlanta Quest • BeSomeone, Inc. • Ckids Kreate Mobile Fundraiser • Concerned Black Clergy • Daniel’s Dream for Children Awareness • Deliverance Creation Center • FACA • Friends of Sweet Auburn • GABEO • Greater Atlanta Economic Alliance • LAMA, Inc. • NAACP • Onyx Coalition • Sharing Way Inc • SKIP, Inc • The Anointed Sisters Calling, Inc • 100 Black Men of Atlanta • 100 Black Women of Atlanta

## From the desk of the Executive Director



Edith C. Bawn

In January, 2002 I flipped the switch on the Overground RR!! And it began its journey. My tenure as executive director began, not in January 2002, but a year before. For an entire year before operations began, meticulous plans were laid, manuals drafted, employees hired, offices rented and furniture and equipment purchased. The Atlanta Black Agenda Business Resource Center, Inc.'s ("BRC") mission was well defined, and unabashedly far-reaching. The BRC would connect consumers with Black businesses through the churches. By doing so, one of the fundamental problems hindering the growth of Black businesses would be overcome. This organization would literally change the economics of our community, by building the economic infrastructure of the Black community; thereby increasing the self-dependency and accountability of our community.

The study and analysis of the BRC's founder, The Atlanta Black Agenda, Inc. - a separate and distinct organization from the BRC - concluded that the vast majority of the problems of the African-American community were rooted in an economy which failed to grow its own businesses, leaving us almost entirely dependent upon others for employment and funding necessary to solve the deepening social dilemmas which we face.

No other community in America is anywhere as dependent on others as is our community. We know the historical reasons for this plight. But we also know that brave members of our community stood against unspeakable odds and delivered us from the shackles of physical slavery and dehumanizing Jim Crow laws. Having been delivered to this point, you and I are compelled, by the great legacy which is ours, to bring true and complete freedom to our people. In order to have self-determination, we must be economically self-sufficient. Otherwise, we are only on a leash controlled by hands which are not ours.

Our community is fully capable of making the next step on the road to freedom: economic self-sufficiency. I am humbled to have the awesome task of helping us get to the next level. Nothing less than the future of the Black community is at stake. For the BRC businesses, churches and consumers, I congratulate you on answering the call. For those who have yet to do so, your ticket is waiting. Get on board!!! Join the BRC!

# Profile: Dr. Alfred Wyatt

By Audrey Arthur

Dr. Alfred Wyatt, a BRC member, doesn't believe in settling for the status quo. Instead, this dentist with a thriving practice in College Park makes it a point to keep up with the latest advancements in his profession, particularly when it comes to technology. As a result, Wyatt is one of only a small number of dentists in the state to incorporate laser dentistry into their dental practice.

Wyatt is a proponent of lasers, because in some cases, it can replace the use of needles in dental procedures. He is also branching into the relatively-new area of using laser dentistry tools to treat chemotherapy patients. "Lasers can offer quite a bit of relief from oral sores and can, in many instances, help reduce pain," explains Wyatt, who often lectures on laser technology throughout the state.

A native of Atlanta, Wyatt has been a dentist for 19 years. He is a graduate of Clark College and the Medical College of Georgia. With an early affinity for science, Wyatt leaned toward becoming a medical technician his first year in college. But with guidance from his Clark College professors, Wyatt soon gave serious thought to becoming a dentist. He was buoyed by the fact that dentistry had a scientific component and entailed more than just filling cavities and pulling teeth - it also involved the diagnosis of many diseases.

After completing his studies at the Medical College of Georgia, Wyatt teamed up with another dentist to establish a practice that eventually grew into two office locations - one on Old National Highway and the other on Riverdale Road. The partnership lasted until his associate's death in 1998. Soon after, Wyatt closed the Riverdale office and focused on growing the Old National location. From the outset of his career, Wyatt chose to set up a general dentistry practice rather than specialize, because "I like doing a little bit of everything," he says. "A general dentist can do anything they feel qualified to do as long as they meet the standards for their specialty."

Today, Wyatt estimates 20 patients a day are treated at his office, five days a week. With a staff of six, including a hygienist and three dental assistants, Wyatt performs typical dental procedures such as routine cleanings, as well as cosmetic dental procedures, including veneers. He attributes his success



Dr. Alfred Wyatt

"I would like to see [my practice] as an example of a business that gives back to the community."

in business to the guidance and support received from his parents growing up. He also credits his accomplishments to perseverance and hard work, particularly during the early days of his dental practice. "Being open to accommodating patients with later, longer hours and being accessible in many instances where others were not [made the difference]," says Wyatt.

Along with an emphasis on serving his patients, Wyatt also focuses his efforts on serving the community. Volunteerism is high on Wyatt's agenda. He volunteers once a month with the Ben Massell Dental Clinic, a charity dental clinic that provides dental services to preschool children. He has volunteered his services with the Colgate-Palmolive Bright Smiles, Bright Future Education and Mobile Van, which conducts free dental screenings in underserved communities, and he makes a point to regularly visit elementary schools to talk to kids about oral hygiene.

"I would like to see [my practice] as an example of a business that gives back to the community," Wyatt says. "The community contributes to us, so we need to contribute to the community."

### Newsletter Staff

Publisher	Edith C. Bawn
Editor	Cynthia Bingaman
Contributing Writers	Nicole Robinson Tucker Audrey Arthur Pamela Wilson Carla Phillips Ken Godevenos
Photographers	Eric Wherry Desmond Woodard
Graphic Design	Indigo Arts, Inc.

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For more information contact:  
The Business Resource Center  
(404) 346-0808 [www.brctatl.com](http://www.brctatl.com)

THE POWER TO PRODUCE WEALTH IN OUR COMMUNITY THROUGH SPIRIT-BASED COLLABORATION  
Creating Economic Power in Our Community • Business Directory • Jobs in the Community  
Consumer Satisfaction • Church Centers for Business Referrals • Business/Consumer Accountability Membership  
Benefits • Quarterly Newsletter • Referral Service  
Arbitration of Disputes • Business Directory



# SKIP Inc. & Heavenly Body Products

are touching and changing lives.

By Pamela Wilson

**Starting a business can be a big decision, but even before beginning the process, the founder must first decide if it will be for-profit or nonprofit.** For-profit enterprises are usually referred to as businesses, while nonprofits are generally called organizations. Both nonprofit and for-profits can have staff, pay salaries, and have bank accounts. But there are differences, especially the focus of the founder. His/her goal and vision for the venture usually determines early on whether they will choose nonprofit or for-profit.

A person or group could start a nonprofit organization just by forming a self-help group. In that case, it would be an informal nonprofit organization. A nonprofit can also be incorporated. Probably the most common type of nonprofit is the IRS classification 501(c)(3), a "charitable nonprofit."

One nonprofit (a BRC alliance) that is touching and changing lives is SKIP Inc., headed in Atlanta by Gwen Butler. SKIP stands for Saving Kids of Incarcerated Parents, and Butler chose to delve into this nonprofit venture rather than start a business. "I'm sure I could have gone into a business venture and make money helping people. Dr. Phil and Dr. Laura are doing that. But there are a lot more ways to raise money for assistance organizations by being nonprofit," said Butler, a computer systems consultant, who is also an ordained minister.

The purpose of SKIP is to provide supportive services to children of incarcerated parents and their families, and to increase public awareness of the underlying problems of these children as victims. The program provides mentoring, educational tutoring, group counseling, and recreational activities for children whose parents are in prison or are serving long periods in local jails.

Butler first worked with SKIP in Montgomery, Alabama under SKIP founder Gloria Jean Cantey. When the 20-year-old organization decided to set up in Atlanta, they tapped Butler to head the effort. Now Butler is setting up four SKIP chapters in metro Atlanta. "When starting an organization that will be community based, one of the best places for common outreach is the church," she said. Butler is working with area churches to house the program. She is also working with the Gwinnett County Court System. She also reaches the community through her Web site: [www.skipinc.org](http://www.skipinc.org).

Like Butler, the founders of for-profit ventures must also be driven by a particular mission. For-profit business can be sole proprietorships, partnerships, or corporations. Many for-profit businesses are small businesses, nearly a million of which start each year. Some of these are in retail, others are service businesses, and still others are franchises. People that go into a for-profit businesses

do so because they want to provide a product or service that will help their community, but they also want to make money.

"I've been in this community for a long time, and I'm glad to be a part of this community, but I'm in business to make a profit," said Sir Markadoo, owner of Heavenly Body Products (a BRC business member) in Decatur. "I never really thought of starting a non-profit, because I chose what I knew best." Markadoo has known about entrepreneurship since childhood. He started working for himself while growing up in Boston. At age 11, he started earning money doing work for neighbors, including sweeping porches, shoveling snow, and running errands. Today, he runs a shop that sells body oils, lotions, shea butter, and various printed attire. He also sells to customers all over the world from his Web site: [www.heavelybodyproducts.com](http://www.heavelybodyproducts.com).

In addition to his retail business, Markadoo once hosted a radio talk show where he took calls from people about various community issues and relationships. But he said his primary focus these days is his store, where in addition to selling products, he holds meetings to encourage local business people.

Local business people like Butler and Markadoo are making a difference. Whether for-profit or nonprofit, each is fulfilling a vision and service a purpose.

## BRC's Calendar of Events

### April

#### BRC Second Annual

**Join in the celebration** of The Atlanta Black Agenda Business Resource Center's Second Anniversary Celebration Gala celebrating faith-based economics and self-sufficiency on April 2, 2004, at the Georgia International Convention Center, College Park, Georgia. Call (404) 346-0808 for tickets or log on at [www.brcatl.com](http://www.brcatl.com)

#### Poplar Springs Baptist Church

**Prayer Breakfast on April 10, 2004** at 9am-12pm at The Hall by Turnersfield at 181 Ralph David Abernathy. Tickets are available for \$10 for adults and \$5 children (3-12). Call 404-241-6516 for more information.

**Pastor's Appreciation Service on April 25, 2004** at 7:45 am and 11am. Located at church call 404-241-6516 for more information.

#### Mt. Calvary Baptist Church

**Pastor's 10th Anniversary Banquet on April 30, 2004**, at Adamsville Recreational Center at 7:30 pm. Tickets are available for \$25. Call 404-696-1039 for more information.

#### Powerhouse of Deliverance Cathedral w/ Senior Pastor Bishop M.J. Pace

##### Host 2004 Annual Men's Conference on April 20-24

Guest Speaker include on Tuesday: Bishop Zayd Burns of Kingdom Living Ministries in Decatur, GA and on Wednesday-Saturday: Prophet Michael Turpin of Brooklyn, NY. The theme is "God Like Unity Empowerment." Scripture Reference: Ephesians 4:3 - "Endeavoring to keep the Unity of the Spirit in the Bond of Peace." Prayer is at 7pm and service begins at 7:30pm. The church is located at 281 Mt.Zion Rd. Please call 404-767-5496 for more information.

### May

#### Mt. Calvary Baptist Church

**Pastor's Appreciation & Family & Friends Day on May 2, 2004**, at 8 am and 11am. Call 404-696-1039 for more information.



# Cascade United Methodist Wins Zoning Battle With the Church City of East Point

By Nicole Robinson Tucker

**Cascade United Methodist Church (a BRC Church Center) can finally revel in the joys of victory.** For most of this year, Cascade United has been in the midst of a zoning battle with the City of East Point; however, on September 15, 2003, a four-to-three decision was made by the East Point City Council, in favor of Cascade United. This decision allows them to build a new church structure on 131 acres of land west of Interstate I-285, on Ben Hill Road, south of Camp Creek Parkway.

Practically a landmark in the Cascade community, Cascade United had been located on Cascade Road, its original location, from 1926-1994. That year, Cascade United moved to its current location, remaining on Cascade Road. However, as church membership continued to grow, the current facility no longer provided enough seating or parking space. Under Reverend Dr. Walter Kimbrough's leadership, funds were raised to purchase land in unincorporated South Fulton County. On the 131 acres of land, Cascade United plans to construct a multi-million dollar complex, which will include a worship center, a multi-purpose center, a Christian education center, plus a housing development and a 989-space parking lot.

Conflicts surrounding Cascade's relocation request were based on the fact that the purchased land sits in a tax allocation district, which means that any structure built on the land must be a for-profit business, and therefore, obligated to pay taxes to the City of East Point (churches are not-for-profit).

The Cascade Development Committee, which is a committee representing Cascade United, has been working tirelessly in an effort to convince the East Point City Council that this relocation will add to the value of the developing area. "Cascade

United Methodist Church will bring balance to this area," says Bunnie Jackson-Ransom, Public Relations Manager for Cascade United. With the grand opening of Camp Creek Marketplace and a host of residential developments emerging in the area, a church could bring a sense of well-roundedness to the community.

"We will undertake the development of a new church site for the primary purpose of living up to our mandate to expand our mission and to spiritually transform the world. Through our ministries and programs, we will continue to honor the Biblical directive to meet people at their point of need and to save souls," says Reverend Kimbrough.

With the inclusion of the residential development planned by Cascade United, the church projects it will generate \$122,000 in property taxes each year. And those taxes will go directly to the City of East Point. According to Rev. Kimbrough, many residents in the immediate vicinity are receptive to Cascade United and welcome them to the community. "We're looking forward to being in East Point. The people who live in the area around where we have purchased want us to come. The people who are opposed to us don't live in the area at all," says Rev. Kimbrough.

Now that Cascade United has been granted the zoning victory, plans for relocation can go forward. Rev. Kimbrough and his dedicated congregation will soon call East Point home. "This is a vital and vibrant congregation. To put East Point on our stationery is a plus rather than a minus. We want to be good neighbors. We take that seriously and not lightly," Rev. Kimbrough emphatically concludes.

## "Churches answering the charge of & Social, Community, Economic Needs."

By Audrey Arthur

Times have changed. Substantial government support has been reduced to the point that a significant portion of the responsibility to enhance the quality of life in a community now rests squarely on the shoulders of those in the community. In response, African American churches are establishing community development corporations and creating new programs to address quality of life issues - such as affordable housing, employment and education - that affect not only their congregations, but also their surrounding communities.

New Life Community Center (a BRC Church Center) is a relatively-new community development corporation, but they've already made a difference. The brainchild of New Life Baptist Church (a BRC Church Center) in Decatur, the faith-based center serves over 200 area residents weekly. "For a while, this part of South DeKalb experienced neglect in terms of services for residents," said Michelle Burger, center director. "The typical happened when white flight occurred; the community was left without vital services. We've filled a void to meet the community's recreational, educational, and economic needs."

Located on Flat Shoals Road, about five miles from the 2,500-member New Life sanctuary, the center's before- and after-school program curriculum is a combination of academic tutoring and supervised recreation (dance, drama, chess, golf, piano). And for adults, there are classes in computer technology, parenting, health, African dance, and upholstery.

The Rev. Timothy McDonald, pastor of First Iconium Baptist Church (a BRC Church Center) in East Atlanta, also understands the importance of community development. "I don't think we are free until we are economically free," says McDonald. "That's how we empower ourselves." The president of Atlanta's Concerned Black Clergy, McDonald spearheaded a one-day conference in Spring 2002 that brought together leaders from Atlanta's church community to learn about organizing and funding community development corporations.

But to encourage community development

at the grassroots level, the education process must engage community residents as well as church leaders. "The biggest challenge in our community is lack of knowledge about community development," McDonald said. "So it's vital to get information to the right people - to show them what can be done. Most aren't familiar with tax credits...affordable housing grants. There are all kinds of grants available to start programs, whether it's for housing or starting a business. We just aren't in the loop to know."

To close the knowledge gap, First Iconium, a 1,800-member church, has sponsored seminars with local banks to help potential homeowners and business owners better understand the process of obtaining mortgages and business loans. First Iconium also emphasizes technology as an influential tool in empowering the community; First Iconium church members with a business are listed in the church's Internet-based business directory, and classes in Microsoft software applications, database management, and Internet marketing are offered at the church's computer technology center.

Despite the power of technology, it is still old-fashioned relationship building that is fundamental to the survival and growth of a community development corporation. Like First Iconium, New Life Community Center has established collaborations with a number of community groups - one being Junior Achievement. The two organizations are partnering to offer an on-site entrepreneur course to youth between the ages of 14 to 16. In addition, the center is in discussions with Georgia Perimeter College, which has a campus nearby, to best determine how they can work together to benefit the surrounding community.

"The community center's role is to empower, uplift, and impact members of the community," said Burger. "The goal when we opened the center one year ago was to become an intrinsic part of the neighborhood." Burger notes confidently that this goal is being met. "We are out in the trenches. We are among the people we are servicing."

## BRC Benefits

- Laserbeam marketing by church-based promotion of the Business Resource Center.
- Promotion of your business in the Newspaper distributed throughout the church and other appropriate locations.
- Increased revenues resulting from promotion of the Business Resource Center.
- Increased credibility for your business due to the commitment of all Business Resource Center members to binding arbitration establishing effective, efficient and inexpensive accountability to the community.
- Decrease in collection costs and lost revenues resulting from uncollectible accounts due to binding arbitration pro, vided by the Business Resource Center.
- Annual city-wide promotional events.
- Heightened status in the business community at large.
- Database of companies doing business in the Black community for positive referrals and negative reports..

# IHOP Greenbriar Mall Manager Understands Benefits of BRC

By Gale Horton Gay



Last year when Henry Snead headed to Atlanta to oversee the opening of a business and a new career, he experienced two opposing emotions-exhilaration and fear. Exhilaration about the promise of a new enterprise with seemingly skies-the-limit opportunity. Fear of embarking, at middle age, on



something so markedly different than he had done before.

"I must say, although I didn't recognize it at the time, that God was already in charge," said Snead, noting that 400 applications for cooks, cashiers, waiters, and other staff were waiting for him when he arrived. "We have been fortunate."

In January, Snead and his partner Leonardo Wilson, the franchisee, opened their first International House of Pancakes (IHOP) in Atlanta's Greenbriar Mall. Now the 5,000-square-foot store with seating capacity for 240 and a staff of 65 is "growing gradually," and Snead, as general manager, is settling into his role handling the business' day-to-day operations.

The restaurant is not a 24-hour store, but Snead said they hope to have enough traffic so that it will be one day. Now, it's open from 6 a.m. until 10 p.m., Sunday through Thursday and 6 a.m. until midnight on Saturday and Sunday. While it serves the standard IHOP fare, the Greenbriar IHOP also offers a special "Kids Eat Free" (Monday through Friday from 4 p.m. to 9 p.m.) promotion.

Snead's and Wilson's IHOP is an independent store, and Snead said they hope to open others in metro Atlanta. The general manager's greatest

challenges are labor and labor issues. He points out the high turnover of personnel in the restaurant business.

Snead previously worked as a consultant, assisting minority entrepreneurs with business plans, financial packages, and site development. He met Wilson, who runs a CPA firm in New Jersey and owns a Burger King in North Carolina, when he sought assistance with a business plan, and the two developed a relationship. At first, they sought to establish an IHOP store in New York, but had trouble securing a site. When they learned that an IHOP store on Campbellton Road in Atlanta was destroyed by fire and that the franchisee was not planning to replace it, they started considering moving south. Snead, the father of three, moved to Atlanta without his wife and children but hopes that they follow soon.

Snead said that when he learned of the Business Resource Center, he was pleased to know that their goals and vision were "right on point." He explained that he participated in a similar organization in New York.

## Small Business: Indigo Arts

**Indigo Arts**  
*Wins*  
the 2004 South DeKalb  
Small Business Association's **Crystal Award!**

After a tremendous growth spurt since its beginning in 1998, Earl (CEO) and Teresa Walker (CFO), the owners of Indigo Arts exhibit faith, perseverance and creativity from the name of their company. The name of the company was created from Indiana, the birth state of Teresa (CFO), and Chicago, the birth city of Earl. Indigo Arts logo is the tops in blue.

Indigo Arts first project as a home-based business was creating personalized Christmas letters for children which quickly opened the door for increased opportunities. Moving to a small office in Tucker Georgia proved to be rewarding with new clients such as; New Birth Missionary Baptist Church, DeKalb Medical Center and DeKalb Medical of Hillandale and projects ranging from signs, graphics and printing.

*"Winning the Crystal Award is an honor and a privilege, and hopefully an inspiration to other entrepreneurs".*

While being your own boss has its sacrifices, the dream of entrepreneurship and reality of accomplishment begins when you see others respond to your creativity!

Indigo Arts is located at 2331 Fourth St., Ste 104, Tucker, GA 30084  
**770.939.0902**

\*Indigo Arts is a BRC Member



# How To Communicate Your Vision & Initiatives

By Ken Godevenos, MBA, CCP, CHRP



All memorable achievements were brought about by leaders who had vision. God uses visions to excite leaders because excited leaders get the most out of followers. Active followers accomplish much, and Christ's Body keeps getting bigger thanks to prevailing local churches. That is why Proverbs 29:18 clearly states, "Where there is no vision, the people perish." Let a leader grasp a godly vision, and then watch God work.

## Do You Have Vision?

Some consider vision a picture of the future that produces passion. But passion without God-given focus, purpose and direction amounts to nothing more than a fad. Vision must be irresistible to the leader, not just "seen." Real vision cannot be ignored; it demands — and gets — one's life dedication. Leaders realize, "This is exactly why I've been put here!" Only then do the feelings associated with that unique vision come into play.

Vision, combined with passion, result in an awareness that nothing really matters except making that vision a reality. A leader who has discovered the very reason why he or she is alive and serving where they are naturally dedicates his or her entire life to their vision. Their money, time, service, prayers, thoughts and energy all go into making it a reality. Passion, communication and action are key elements in knowing whether or not a person possesses vision.

## Pass It On

Your passion feeds those who follow you. All the communication in the world won't necessarily make your vision your members' — but become passionate in your fulfillment of your vision, and it will rub off on them.

"Leaders should never apologize for the strength of feeling that accompanies their God-given visions," says Willow Creek Pastor Bill Hybels. Indeed, God expects us to

**A well-communicated vision has the power to turn "bumps on a log" to the most committed servants of Jesus Christ by increasing ownership and providing focus.**

feel vision fully and push it strongly to get His people involved. You best accomplish this when you "take responsibility" for the vision. It becomes your priority, and others know it. Christian leaders have a choice: To live a normal life of service or to help make a vision a reality by devoting their lives to the task. Anything less means you are not optimizing God's gift of vision.

The next step is to be able to clearly and precisely describe your vision. You must know how it appears to others and how best to get it across. How? By making your vision concrete. Personify it by being its living example.

Hybels cites President Jimmy Carter's vision of providing quality housing for the poor as one example. Rather than setting out to do speaking tours, Carter and his wife, Rosalyn, took up hammers at a real project site. Only after months of hands-on work and being seen by millions of people on television did he begin to talk about his vision. And people listened.

Living out your vision means abiding by one more statement: "If no one else joins me, I am committed to making it happen by myself." Hybels likens it to singing, "I have decided to follow Jesus/ Though none go with me, still I will follow" and meaning it down to your toes.

## Communicate One-to-One

Jesus talked individually with handpicked potential leaders and influencers. He looked them in the eye, explained his objective and asked: "Will you leave everything else behind and join me?" It is very powerful when someone who embodies a God-given vision asks another person to join him in it, all while understanding the sacrifice being requested. Most successful leaders have this practice down cold. But don't think it will be painless. Having your passion rejected by someone you value can be a real downer. It takes great courage to keep going, but remember to focus on your promise to God and commitment to the goal.

## Communicating Your Vision to the Whole Church

The success of this last step greatly depends on how precisely you can communicate your vision and associated passion for it. Even if you say it just right, you run the risk of members rejecting it or, worse still, receiving it with apathy. Either reaction is even harder to take from a group than from an individual. And blurry visions can kill a church.

## Do It Right

Meet with your key leaders, staff and elders. Get them involved in helping to clearly define the vision; your congregation deserves it. Start with a study of Acts 2, and agree to be of one mind and heart before you take the vision to the congregation.

As part of this meeting, decide how you will deal with members who disagree with the united vision presented by the church leadership. Most church leaders would choose to speak individually with each dissenter, after which they might agree to release them to serve in other congregations if those people still refused to offer support.

This process takes time and pain. Don't rush it. And senior pastors, don't try to pass it on to anyone else — Your church must know you are fully committed to the vision.

Timing is critical as well. Vision talks should happen at the beginning of the ministry year, then be reinforced mid-year (usually in conjunction with a seasonal event), and finally reviewed and celebrated at year's end, just in time to start the next ministry year's cycle. The goal is to minimize draining the vision from the congregation's motivational "battery." Failure to repeatedly place the vision in front of your people drastically reduces its effectiveness.

Third, don't forget the KISS principle: Keep It Simple, Stupid. In fact, even though I sometimes recommend putting in place a clear vision, mission and value set, sometimes simplicity is more appropriate. Just get the key idea across well, then repeat it again and again. Make sure everybody gets the same message and knows exactly what it means.

It also makes it possible for an organization to continue doing what it does well, even after its most senior leadership retires or moves on.

For all these reasons, you've got to have vision, live it and share it — and you've got to do it right.

Ken Godevenos has served on and chaired several church boards. He is a human resources and church consultant, trained mediator and the executive director of Shantymen International. He can be reached by calling 905.853.6228. For more information, visit [www.accordconsulting.com](http://www.accordconsulting.com).

# BRC Directory

The following businesses are members of the Atlanta Black Agenda Business Resource Center Inc. The Business Resource Center is your community guide to utilizing businesses owned by your brethren and sisters dedicated to recycling the Black dollar back into your community. Each business listed, has agreed to legally binding arbitration should there be a problem with their product or service.\*

**Accounting**  
Successful Management Services  
195 Country Mill Lane  
Stockbridge, GA 30281  
678-289-0380  
sms\_2002w@msn.com  
[www.successfulmanagementservices.com](http://www.successfulmanagementservices.com)  
Church: New Birth Missionary Baptist Church

**Advertising**  
A. L. Smith Group  
About S. DeKalb Magazine  
1540 Hwy. 138  
Ste. 4B  
Conyers, GA 30013  
404-886-1504

Continental Technology Connections (CTC)  
2889 Cocklebur Cove Court  
Decatur, GA 30034  
404-289-5632  
Whj52@aol.com  
[www.continentaltechnology.com](http://www.continentaltechnology.com)

Industry Outlet  
254 East Paces Ferry Rd.  
Ste. 210  
Atlanta, GA 30305  
404-417-9777  
[intheindustryoutlet.com](http://intheindustryoutlet.com)

Proactive Media Group, Inc.  
4193 Clifton Pl.  
Snellville, GA 30039  
770-979-7142  
[www.pmgmedia.com](http://www.pmgmedia.com)  
cvalunn@pmgmedia.com

Southwest Atlanta HOME & YOU Newsletter  
5085 Montclair Dr.  
Atlanta, GA 30331  
404-349-2665 tel  
404-629-0446 fax

Southwest Atlanta Magazine  
165 Milano Dr.  
Atlanta, GA 30331  
404-699-1788 tel  
404-699-1787 fax  
[www.swmagazine.com](http://www.swmagazine.com)

**Apparel**  
Joia Enterprises, Inc.  
1314 Grovenore Way  
Riverdale, GA 30296  
678-709-0804  
joifains@msn.com

Nburi Ltd.  
1307-A Stone Mill Cove  
Stone Mountain, GA 30083  
770-879-9170

Wilbourn Exclusive International Designs, Inc.  
3650 Market Place Blvd  
Ste. 920  
East Point, GA 30344  
404-349-3211  
janicew@wilbournexclusive.com  
[www.wilbournexclusive.com](http://www.wilbournexclusive.com)

**Architectural Design**  
Washington Design Group  
2060 Franklin Way  
Ste. 1000B  
Marietta, GA 30067  
404-432-1818  
wadesigns@bellsouth.net

**Art**  
Africa World Museum and Center  
134 Peachtree St., NW  
Atlanta, GA 30303  
770-438-0171  
tunde@africaworld.com

KSC Enterprise  
5482 Post Road Pass  
Stone Mountain, GA 30088  
678-485-3700  
kumsen@bellsouth.net

Picture This  
P.O. Box 16285  
Atlanta, GA 30321  
678-472-7938

Tania's Gallery of Art  
3762 Campbellton Rd. S.W.  
Atlanta, GA 30331  
404-344-8874  
riove8451@aol.com

**Attorneys**  
Alexander Law Firm, P.C.  
2160 High Point Trail  
Atlanta, GA 30331  
404-346-0834 tel  
404-346-0835 fax  
HJAA@alexanderlawfirm.com  
[www.alexanderlawfirm.com](http://www.alexanderlawfirm.com)

Attorney Bernadine Layne, LLC  
600 Galleria Parkway  
Ste. 1900  
Atlanta, GA 30334  
404-231-1477 tel  
404-365-8354 fax  
lawyerlayne@aol.com

Law Office of Donald P. Edwards  
170 Mitchell St.  
Atlanta, GA 30303  
404-526-8866

Leroy R. Johnson, PC and Associates  
3915 Cascade Rd. SW  
Atlanta, GA 30331  
404-691-1069 tel  
404-691-1677 fax  
The Mathis Law Firm  
100 Peachtree St NW  
Suite 1400  
Atlanta, GA 30303  
404-523-8000 tel  
404-827-9894 fax  
apage@mathisfirm.com

Maurice Bennett Law Firm of Margharban, Villines, Honis Park Ridge 85  
2900 Chamblee Tucker Rd., Bldg 1  
Atlanta, GA 30341  
770-455-1350

Thomas, Kennedy, Sampson, & Patterson  
Attorney at Law  
3355 Main St.  
College Park, GA 30337  
404-688-4503 tel  
404-681-2950 fax  
pa.patterson@tksp.com  
[www.tksp.com](http://www.tksp.com)

**Auto Body**  
Stacey Amatorial & Auto Detailing  
3700 Campbellton Road  
Atlanta, GA 30331  
404-344-7800  
Church: Elizabeth Baptist Church

V's Customs  
3781 Campbellton Road  
Atlanta, GA 30331  
404-344-6687  
[www.vrcustoms.com](http://www.vrcustoms.com)

**Auto Brokerage**  
Alpha International  
130 Julia Court  
Fayetteville, GA 30124  
404-761-6006  
bigwilki1@aol.com  
Church: Mount Vernon Baptist Church

**Auto Service**  
Fantastic Tire & Auto Service, Inc.  
6169 Old National Hwy  
College Park, GA 30349  
770-994-1761

Fantastic Tire & Auto Service, Inc.  
4879 Redan Rd.  
Stone Mountain, GA 30088  
404-299-7643  
Fantastic Tire & Auto Service, Inc.  
6751 Londonderry Way  
Union City, GA 30291  
770-964-8500

Miracle Autoglass  
Repair & Installations  
5882 B. Sheldon Court  
College Park, GA 30349  
404-210-5871  
amechis@cs.com  
Church: Providence Missionary Baptist Church

**Banking**  
Capital City Bank & Trust  
562 Lee Street  
Atlanta, GA 30311  
404-752-5781

**Barber**  
Frank's Barber Stylist  
939 Cleveland Ave.  
East Point, GA 30344  
404-767-5447

**Body Products**  
Heavenly Body Products  
2500 Park Central Blvd.  
Ste. B-6  
Decatur, GA 30035  
404-286-6700  
[www.heavenlybodyproducts.com](http://www.heavenlybodyproducts.com)

**Bridal**  
Elegant Creations Plus  
Full Service Event Planning  
4320 Hidden Court  
College Park, GA 30349  
404-761-6006  
bigwilki1@aol.com  
joalbert@accessatlanta.com

The Wedding Firm of Jeffrey Bost & Associates  
1799 Clairmont Road  
Decatur, GA 30033  
404-786-5333 tel  
404-936-5333 fax  
theweddingpro@hotmail.com  
[www.geocities.com/theweddingfirm](http://www.geocities.com/theweddingfirm)

**Business Consultant**  
Bryant & Associates, LLC  
1073 Capital Club Circle  
Atlanta, GA 30347  
404-869-6312 tel  
404-869-0533 fax  
[www.bryantandassociates.com](http://www.bryantandassociates.com)  
successby@aol.com

Diane Roney & Associates  
4950 Wynnharst Way  
Stone Mountain, GA 30088  
770-593-2127 tel  
770-593-9552 fax  
dgrassoc@bellsouth.net  
[www.dgr-associates.com](http://www.dgr-associates.com)  
Church: Hillside Chapel & Truth Center, Inc.

**Business Solutions**  
Checks No Problem  
P.O. Box 43007  
Atlanta, GA 30336  
404-691-7394 tel  
404-691-7394 fax  
checksno@earthlink.net

**Career Specialist**  
BPGI  
BI West  
Personal Consultant  
2964 Peachtree Rd. NW, Suite 652  
Atlanta, GA 30305  
404-262-2577 tel  
404-262-3463 fax  
bj@bpgi.com

**Carpet Cleaning**  
J N J Carpets  
2220 Jonesboro Rd.  
Atlanta, GA 30315  
678-665-1753 tel  
404-627-5512 fax

Trinity Carpet Care  
774 Yorkshire Lane  
Lawrenceville, GA 30044  
770-374-2121

Ultimate "G" Carpet Cleaning  
146 Brown Ridge Lane  
Lawrenceville, GA 30043  
770-995-9110  
glarleya@aol.com

**Catering Services**  
Gourmet On The Go  
Executive Meal Preparation  
7210 Lake Crossing  
Stone Mountain, GA 30087  
770-413-2355  
Church: Mt. Vernon Baptist Church

Mary Ellen's Catering Of Distinction  
5968 Friar Court  
College Park, GA 30349  
770-463-3617

**Childcare**  
Annnnet Child Care  
5388 Winding Glen Dr.  
Lithonia, GA 30038  
404-423-6196

Success' Full Angels  
24 Hour Care  
8059 Anteboro Drive  
Jonesboro, GA 30238  
770-472-7332

The Little Cradle Daycare  
2945 Forestside Lane  
College Park, GA 30349  
770-996-2801  
rgarua@quixnet.net  
Church: International Christian Fellowship

**Church Supplies**  
Glen's Fraternal & Church Supplies  
4885 Fulton Industrial Blvd.  
Atlanta, GA 30336  
404-691-5160  
[www.glendasmasonic@webnet.com](http://www.glendasmasonic@webnet.com)

**Cleaning Services**  
MeeMee's Cleaning Service  
5401 Old National Hwy., #1808  
College Park, GA 30349  
770-306-0072  
meemee8495@aol.com

Sho Nuff Cleaning Services  
144 Mills St.  
Atlanta, GA 30313  
770-254-0947  
shounuffcleaning@netscape.net

**Computer Applications**  
Daywheel  
5696 New Burn Court  
Powder Springs, GA 30127  
678-838-6658  
[www.daywheel.com](http://www.daywheel.com)

Digi-Path  
4995 Montcalm Dr., SW  
Atlanta, GA 30331  
404-502-2001 tel  
404-349-4858 fax  
Kobweh Telecoms, Inc.  
710 N. Hairston Rd  
Stone Mountain, GA 30088  
770-686-4468

**Computer Applications/Sales**  
Network Lounge  
Elegant Center Road  
East Point, GA 30344  
404-530-0383  
kamaa864@beyond.com  
networklounge@comcast.net

**Counseling**  
Serenie Reflections  
1750 Peachtree Street, NW  
Suite 204  
Atlanta, GA 30309  
404-892-2205 tel  
404-696-9278 fax  
yegede@aol.com

Training For Success, Inc.  
595 Whaley's Lake Dr.  
Jonesboro, GA 30238  
770-603-7672  
havaminor@netzero.com  
[www.trainingforsuccess.org](http://www.trainingforsuccess.org)

**Couriers**  
Frontier Courier  
2655 N. Decatur Rd.  
Decatur, GA 30032  
404-373-7205

LEL Courier Service  
2408 Antwerp Dr.  
Atlanta, GA 30315  
404-680-7654  
lelnat@junjo.com

**Court Reporting & Video**  
All American Legal Video  
943 Peachtree St.  
Ste. 1911  
Atlanta, GA 30309  
678-524-5404

Atlanta Realtime Reporters, LTD  
Atlanta Realtime  
Ste. 1911  
Atlanta, GA 30309  
404-873-5081 tel  
404-873-5082 fax  
wfnr@bellsouth.net

**Dance**  
Right Rhythmic Dance Company, Inc.  
2587 Cheney St.  
East Point, GA 30344  
404-762-1416  
waverly2@mindspring.com

**Dentists**  
BBE Orthodontics  
4924 South Cobb Drive  
Kenwood Plaza, Suite-A  
Smyrna, GA 30080  
770-432-6070

Dr. Alfred Wyatt  
6230 Old National Hwy  
College Park, GA 30349  
770-994-7811 tel  
770-994-7764 fax

**Dry Cleaners**  
Ponder's Cleaners  
4473 Campbellton Road  
Atlanta, GA 30331  
404-349-6464  
Church: Berean Bible Baptist Church

**Electrical**  
RE of GA Electrical  
Contracting, Inc.  
1246 Plaza Ave.  
Atlanta, GA 30310  
404-755-0450 tel  
404-691-7353 tel  
[www.quietfeet.com](http://www.quietfeet.com)

**Entertainment**  
Faye Rays Productions  
P.O. Box 42850  
Atlanta, GA 30311  
404-805-5888  
frcmusc@bellsouth.net  
[www.fayerays.com](http://www.fayerays.com)  
Church: Word of Faith Family Worship Center

**Event Planning**  
Von Creations, Inc.  
2740 Greenbriar Pkwy  
Suite 159  
Atlanta, GA 30331  
404-344-2567  
eywiltz@aol.com

**Financial Education**  
7 Monex Enterprises  
4826 Old Mill Drive  
Marietta, GA 30066  
678-725-0733  
cgallman@cityofcozenant.org  
[www.blackplanet.com/monex/](http://www.blackplanet.com/monex/)

Coach Knows, Inc.  
1349 Cleveland Ave.  
East Point, GA 30344  
404-349-6662

Gold Skirt Investment  
7033 Mahonia Place  
Lithonia, GA 30038  
770-808-6487  
goldskirtinvestment@yahoo.com  
kybord@yahoo.com

Majestic Settlement Consultants  
7355 Harbor Cove Lane  
Ste. 100  
Stone Mountain, GA 30087  
770-413-2700 tel  
770-413-0388 fax  
fernandez@majesticsc.com  
[www.majesticsc.com](http://www.majesticsc.com)

New England Financial  
945 East Paces Ferry Rd  
Ste. 2000  
Atlanta, GA 30326  
404-601-3552  
gjackson@atlanta.nef.com  
Church: First Baptist Church of Atlanta

**Florists**  
Bussey Florist  
2358 Canlier Road  
Decatur, GA 30032  
404-659-2968 tel  
404-659-4889 fax

**Fresh Food Distributor**  
Top Quality Fresh Meat & Seafood  
742 Pointe South Parkway  
Jonesboro, GA 30238  
770-332-2282  
you@yourdomain.com

**Fundraising**  
The Seedling's Foundation, Inc.  
110 Benson Circle  
Fairburn, GA 30213  
770-719-9741 tel  
678-817-6222 fax  
seedsofhope@myexcel.com

**General Contractors**  
B & L Communities, LP  
6181 Memorial Dr.  
Stone Mountain, GA 30083  
404-456-3878  
gblevett@bellsouth.net

Bryant General Contractors  
7210 Lake Crossing  
Stone Mountain, GA 30087  
404-680-7654  
alexbryan@junjo.com

CES Building  
5932 Hugh Howell Road  
Stone Mountain, GA 30087  
770-498-7477 tel  
770-413-8180 fax

Lady Contractor  
Latarsha Williams  
LDW Energy Control and Construction  
Services  
Ste. 1911  
8948 Raven Dr.  
Jonesboro, GA 30238  
404-209-8301 tel  
770-897-8468 fax  
ladycontractor2003@yahoo.com

Metro Contractors  
116 Southern Magnolia  
Rex, GA 30273  
678-878-9335  
tarantine@msn.com  
Church: World Changers Ministry

Millennium Stone

Gail Smith  
2907 Log Cabin Drive  
Smyrna, GA 30080  
404-351-6155  
gail@millenniumstone.net  
[www.millenniumstone.net](http://www.millenniumstone.net)

Quality Environmental Management, Inc.  
508 14th Street F4  
Atlanta, GA 30318  
404-454-6323  
cabodge@bellsouth.net  
FREZE environmental inspection

**Gift Baskets**  
Frankie's Originals  
792 Verde Drive  
Riverdale, GA 30274  
770-991-5004  
belgraphics@mindspring.com

**Golf Equipment**  
885 Jimmy Carter Blvd  
Ste. 2150  
Norcross, GA 30071  
678-243-0415  
asperry@quietfeet.com  
[www.quietfeet.com](http://www.quietfeet.com)

**Graphics / Design**  
LMN Art & Designs  
1086 Clinton Road  
Suite 2  
Macon, GA 31211  
478-738-0340  
lmm\_tr9@yahoo.com

Luxury Design  
1400 Herrington Road, Unit 7101  
Lawrenceville, GA 30034  
770-277-8248  
shawndlynch@yahoo.com

Paul Shepherd Creates, Inc.  
754 Deer Creek Dr.  
Union City, GA 30291  
770-306-8274  
psheph@bellsouth.net

**Hair Care**  
Take Down  
849 Franklin Rd.  
Suite 1919  
Marietta, GA 30067  
770-424-6034 tel  
770-424-2456 fax  
[www.milresources.com/takedown](http://www.milresources.com/takedown)

**Health**  
ACAMM  
1 Baltimore Place  
Ste. 180 & 280  
Atlanta, GA 30308  
770-217-4605  
elliot@acamum.com  
[www.myhealthspan.com](http://www.myhealthspan.com)

AmeriPlan USA  
751 N. Indian Creek, Apt. 486  
Clarkston, GA 30021  
404-294-7597  
[www.deliveringonthepromise.com/vision.com](http://www.deliveringonthepromise.com/vision.com)

Benchmark Benefit Consulting  
5456 Peachtree Industrial Blvd. # 167  
Atlanta, GA 30341  
404-346-0555 tel  
404-346-7265 fax  
ndixon@benchmarkbenefit.com  
[www.benchmarkbenefit.com](http://www.benchmarkbenefit.com)

Future Leaders Now, Inc.  
2214 Wingate Ln  
Atlanta, GA 30310  
1-800-820-1240  
[www.futureleadersnowinc.com](http://www.futureleadersnowinc.com)  
jane7@reach.com

Hands on Personal Inc.  
4287 Memorial Dr.  
Ste. G  
Decatur, GA 30032  
404-297-6638 tel  
404-297-6858 fax  
hognic@excite.com

Journ Donaldson, MD  
249 Fielding Lane SW  
Atlanta, GA 30311  
770-908-3449  
journhd@hotmail.com  
Church: Hillside Chapel & Truth Center, Inc.

Regency Health Associates  
2191 North Lake Park Way, #22  
Tucker, GA 30084  
770-414-8005  
dralex@bellsouth.net

**Health Foods**  
Life's Essentials Market  
Retailer/Wholesaler  
Natural Health Foods  
2329 Cascade Road, SW  
Atlanta, GA 30311  
404-753-2269  
LifeEssential@Mindspring.com  
Church: Ray of Hope Christian Church

The Herb Garden  
2928 Drexel Lane  
Jonesboro, GA 30236  
770-380-2673  
[www.mysnp.com/herbessentialswork](http://www.mysnp.com/herbessentialswork)

**Heating and Air**  
A D Heating and Air  
934 Harte Drive  
Atlanta, GA 30310  
404-758-9457

**Home Health**  
Right At Home  
619 Edgewood Ave.  
Atlanta, GA 30312  
404-522-0029  
[www.rightathome.net/atlanta](http://www.rightathome.net/atlanta)

\*Bank disputes and tort claims are excluded.

# BRC Directory

## Home Improvements

A & A Home & Stucco Inspection  
2910 Southmore Dr.  
Lawrenceville, GA 30044  
770-557-1245

B & B Services  
1828 Giben Rd.  
Atlanta, GA 30315  
404-622-5751

Beeks Service Company  
1570 Nisky Lake Road  
Atlanta, GA 30331  
404-346-0443 tel  
678-725-4247 fax

J & S Custom Trim & Cabinetry  
3620 McGinnis Industrial Park  
Ste. 3  
Suwanee, GA 30024  
770-831-0646  
jstewart@bellsouth.net  
j-scustomtrim-cabinetry.com

Millennium Stone  
Gail Smith  
2907 Log Cabin Drive  
Smyrna, GA 30080  
404-351-6155  
gail@millenniumstone.net  
www.millenniumstone.net

One Woman and a Tool Box, Inc.  
2815 East Hampton Court  
College Park, GA 30349  
404-766-0639  
stallions\_ay@yahoo.com

## Industrial Products

Terry Enterprises  
P.O. Box 170187  
Atlanta, GA 30317  
404-691-5959  
terrychem@aol.com  
Church: Church of God Prophecy

**Insurance**  
Market Search Insurance Agency  
Owner  
Catoe James  
971-7 N. Hairston Rd.  
Stone Mountain, GA 30083  
770-413-8110 tel  
770-413-7276 fax

## Interior & Fashion Design

Ambaisi Designs  
741 Deer Oak Dr.  
Lawrenceville, GA 30044  
770-982-3769  
gloritrn@aol.com

## Investigations

Direct Investigations  
P.O. Box 361939  
Decatur, GA 30036  
770-922-7888  
emdirect@juno.com  
www.directiv.net

## Investments

First Triune Investment Group  
P.O. Box 390744  
Sneville, GA 30039  
678-475-1043  
firsttriune@yahoo.com  
www.firsttriune.com

## GRIN, Inc.

P.O. Box 128  
Acworth, GA 30101  
770-965-5235 tel  
770-966-9309 fax  
grininc@bellsouth.net

## Rising Sun Capital Finance

P.O. Box 52541  
Atlanta, GA 30355  
678-768-1043

## Janitorial

Breath of Fresh Air  
413 Ridgecreek Dr.  
Clarkston, GA 30021  
404-342-8698

## Nook and Granny

843 Southland Paces  
Stone Mountain, GA 30087  
770-498-9609

## Sicily Janitorial & Auto Detailing

3700 Campbellton Road  
Atlanta, GA 30331  
404-344-7800  
Church: Elizabeth Baptist Church

## Sparkling Diamond Cleaning

4525 Bingham Circle  
Decatur, GA 30035  
678-508-4253  
dariuskeith@hotmail.com

## Warren Cleaning Service

5267 Buford Highway  
Atlanta, GA 30329  
770-319-6360

## Landscaping

Green Peace, Inc.  
1279 Mairforest Way  
Stone Mountain, GA 30088  
404-271-6091

## Legal Insurance

Prepaid Legal Services  
7604 McGillcuddy Dr.  
Union City, GA 30291  
770-306-7074  
incomewow@yahoo.com

## R K Wealthy

Reginald Williams  
6401 Guinness St.  
Union City, GA 30291  
770-969-4426  
rkwealthy@yahoo.com  
www.prepaidlegal.com/gkwilliams14

## Mailing

Dove Mailing Inc.  
3560 Atlanta Industrial Drive  
Atlanta, GA 30331  
404-699-0341  
www.dovemailing.com  
leobowen@dovemailing.com

## Management

Organov Talent Management & Consulting Group  
7210 Lake Crossing  
Stone Mountain, GA 30087  
770-413-9978  
kyllegiovanni@juno.com

## Marketing

Henry-Aaron, Inc.  
1701 Adams Ct.  
Atlanta, GA 30311  
404-349-2399

## SeAcu Marketing

3044 Kesmond Drive  
Conyers, GA 30094  
770-483-3075  
seacu@yahoo.com

## Massage Therapy

Massage Masters, Inc  
6472 Bömmi Dr.  
Forest Park, GA 30297  
404-784-7658

## Medical Billing

Electronic Data Network ALI  
2060 Franklin Way  
Ste. 3000  
Marietta, GA 30067  
770-951-9358  
mwas12@aol.com

## Mortgage

Atlanta Integrity Mortgage, Inc.  
1316 Boaz Rock Rd. SW  
Atlanta, GA 30331  
404-344-7911 tel  
404-629-0344 fax

## Platinum Capital Group

980 Concord Road  
Smyrna, GA 30080  
678-766-8889

## Westminster Mortgage Corporation

1777 Northeast Expressway  
Ste. 145  
Atlanta, GA 30329  
770-451-1285  
carlw@wmcatlanta.com

## Your Mortgage Corp

165 W. Wieuca Rd  
Ste. 206  
Atlanta, GA 30342  
404-252-6700 tel  
404-252-7116 fax  
ymcnet@mindspring.com

## Motivational Speaker

Positive Influences  
P.O. Box 930777  
Norcross, GA 30003  
770-843-3690  
www.shavondawilliams.com

## Moving and Relocating Services

B & B Movers  
2587 Gresham Rd.  
Atlanta, GA 30316  
404-212-0819  
404-212-0267  
info@bbmovers.com

## Nail Technicians

Lila's Hands  
1190 B Fairburn Rd  
Atlanta, GA 30331  
404-629-6550

## Nutritional Supplement

Divine Health & Wealth Solutions  
4950 Rock Springs Rd  
Lithonia, GA 30038  
770-981-6662  
www.biometrics.net/web/dhws  
iamhealthy@acninc.net

## Exodus 3:21

Vital Vitamins  
5250 Highway 138  
Ste. 1413  
Union City, GA 30219  
404-401-0262 tel

## Office Furniture

HA Office 515, Inc.  
1582 Stoneleigh Hill Road  
Lithonia, GA 30058  
770-879-8420  
haoffice@aol.com

## Painter

A.A.A. Paint Contractors  
P.O. Box 14683  
Atlanta, GA 30324  
678-754-3370

## Personal Checks

Check Power  
Strategic Sourcing Solutions, LLC.  
17113 Sugarloaf Reserve Dr.  
Duluth, GA 30097  
678-584-5119  
www.checkpower.net  
cshaw9@bellsouth.net

## Personal Trainer

Future Leaders Now, Inc.  
2214 Wingate Ln  
Atlanta, GA 30310  
1-800-820-1240  
www.futureleadersnowinc.com

## Pest Control

A Major League  
P. O. Box 42668  
Atlanta, GA 30311  
404-691-4702

## Ever-Redi Exterminating

6765 Marlborough Circle S.  
College Park, GA 30349  
770-909-7000 tel  
770-909-7094 fax  
www.everredi.com

## Pharmaceuticals

Iniren Pharmaceuticals, Inc.  
2600 Park Central Blvd.  
Decatur, GA 30035  
770-593-9097  
ajackson@iniren.com

## Physician

Regency Health Assoc.  
Dr. Elaine Alexander  
2191 North Lake Pkwy #22  
Tucker, GA 30084  
770-414-8005  
dralex@bellsouth.net

## Plumbing

Ashme's Plumbing  
2865 Benjamin E Mays Drive  
Atlanta, GA 30311  
404-752-6153  
ashme@bellsouth.net  
Church: Mt.Olive SDA

## Printing

Dill Printing & Cosultant Co.  
1729 S. Alzardo Terrace  
Atlanta, GA 30311  
404-761-8194

## Noir ET Blanc

4320 Hidden Court  
Atlanta, GA 30311  
770-761-6006

## Perfect Image

503 Commerce Park Dr. Suite D  
Marietta, GA 30060  
770-422-4211 tel  
770-427-8703 fax

## The Industry Outlet

2870 W. Peachtree Rd.  
Suite 624  
Atlanta, GA 30305  
1-888-417-9777  
www.theindustryoutlet.com  
Ira@theindustryoutlet.com

## Publisher/Outsource Consultants

Songbay Corp. Int'l  
1230 Peachtree St., NE  
Atlanta, GA 30309  
404-942-3632 tel  
404-942-3401 fax  
www.songbaycorp.com

## Real Estate

Angie For A Change Real Estate Service  
P.O. Box 1127  
Stone Mountain, GA 30086-1127  
770-465-2384 tel  
770-465-2386 fax  
angiesnow@bellsouth.net  
www.afacealestate.com

## Century 21 Mary Carr & Associates

145 N Fayette Ct.  
Fayetteville, GA 30214  
770-719-9850

## CorpOne Financial

P.O. Box 962182  
Riverside, GA 30296  
678-222-1718 tel  
770-234-5358 fax  
corp1financial@aol.com  
www.webuyhouses24.com

## Coldwell Banker Cascade Realty

Andrea Beasley, Realtor  
3915 Cascade Road SW  
Atlanta, GA 30331  
770-997-2405 tel  
404-213-3716 fax  
andrea@bellsouth.net

## Coldwell Banker Residential Brokerage

Jerry Levett  
4790 Sugarloaf Pkwy  
Lawrenceville, GA 30044  
404-610-9991  
cheryl.levett@coldwellbanker.com

## Coldwell Banker Residential

Michael S. Bugz  
Brokerage  
300 Village Green Circle  
Ste. 100  
Smyrna, GA 30080  
770-433-4140 tel  
770-333-9416 fax

## Southeastern Sun Real Estate Group

Ahron Barron  
3873 Thaxton Rd  
Atlanta, GA 30331  
770-566-0119

## Trade Town Properties

Robert A. Garguah  
2945 Forestside Lane  
College Park, GA 30349  
770-996-2801  
rgarguah@qinet.net  
Church: International Christian Fellowship

## Recording Studio

Playhouse Studio  
1745 DeWolf Place  
Suite H  
Atlanta, GA 30318  
404-819-4429  
www.playhouse-studio.com

## Religious Games

New Hope Games, LLC  
5036 Snuffinger Wood Dr.  
Ste. 215  
Decatur, GA 30035  
770-981-8040  
newhopegamestest@bellsouth.net  
www.hypsites.com

## Restaurants

IHOP  
2842 Greenbriar Parkway  
Atlanta, GA 30331  
404-346-0407

## Q-Time

1120 R D Abernathy  
Atlanta, GA 30331  
404-758-4573

## Roommates & Housing Locator

Allyne Turner  
Roommates 4 U  
235 E. Ponce De Leon  
Ste. 309  
Decatur, GA 30030  
404-687-0123 tel  
404-687-0133 fax

## Salons

Another Phlawless Look  
5495 Old National Hwy.  
Suite A-8  
College Park, GA 30349  
404-209-0100

## Clip Appeal

739 Ponce de Leon  
Suite L  
Atlanta, GA 30308  
404-892-6209

## Hair A La Parisienne

1862 Washington Road  
East Point, GA 30344  
404-559-1511

## Hair Options

1862 Washington Rd.  
East Point, GA 30344  
404-767-3332  
rosyyat@bellsouth.net

## Keighley Salon & Day Spa

In Home Spa Services  
All of Georgia  
770-437-1285

## Khemit Kinks

158 Moreland Ave. SE  
Atlanta, GA 30316  
404-215-9333

## Makeba Magnificents

Natural Beauty and Hair Care  
672 Catherine Street  
Atlanta, GA 30310  
1-800-918-6670

## Mark of Distinction

845 York Ave.  
Atlanta, GA 30310  
404-753-2829 tel  
404-784-3647 Cell  
mark@mdistinction.com  
www.mdistinction.com

## Mitchell Bros. Salon

1190 A Fairburn Rd.  
Atlanta, GA 30311  
404-629-2009

## 3552 Martin Luther King Dr.

Atlanta, GA 30331  
404-691-3347

## Prestige Beauty Salon

5970 Fairington Rd  
Lithonia, GA 30038  
404-617-4817

## Pyramid Images, Inc.

4217 Gables Dr.  
Atlanta, GA 30326  
404-261-1774

## Quintessence Hair Design

102 Powers Ferry Road  
Marietta, GA 30067  
770-977-5770  
www.quintessencehair.com  
joy@quintessencehairdesign.com

## Roni Artistic Hands

Kroger Shopping Plaza  
4824 Redan Road  
Stone Mountain, GA 30088  
404-578-0572

## Roni Hair Effects

2375 Wesley Chapel Rd.  
Decatur, GA 30035  
770-987-2106

## Simply Wanda's Hair Weaving

961 N. Harrison Road  
Stone Mountain, GA 30083  
770-465-6211

## Sir Charles Professional Touch

4467 Campbellton Rd.  
Atlanta, GA 30331  
404-629-5760

## Styler N Beyond

2382 Washington Rd.  
College Park, GA 30344  
404-768-0936  
Church: Mt. Olive Baptist Church

## Security

ADD - National Security Consultants  
1599 A Memorial Drive,  
Suite 126  
Decatur, GA 30316  
404-329-4577

## System 5 Electronics, Inc.

Macco A. Brown  
1761 Ralph David Abernathy Blvd.  
Atlanta, GA 30310  
404-756-0736

## Signs

Indigo Arts  
2331 Fourth St., Ste. 104  
Tucker, GA 30084  
770-939-0902 tel  
770-939-0195 fax  
cawalker@indigo-arts.net  
www.indigo-arts.net

## Simon Signs Systems

3034 Lakewood Avenue  
Atlanta, GA 30310  
404-766-5208

## Skincare Care

Skinknowledge Education  
Association  
P.O. Box 54676  
Atlanta, GA 30308  
678-625-7779 tel  
770-788-6865 fax  
sales@skinknowledge.com  
www.skinknowledge.com

## Sound & Lighting

ABE Sound & Lighting  
1073 Huff Rd., Ste. A  
Atlanta, GA 30315  
404-352-2201  
www.aesed-it.com

## Tax/ Financial Services

The Mesurado Group  
2577 Barge Road  
Atlanta, GA 30331  
404-349-2388 tel  
404-349-1373 fax  
armaso@msn.com

## International Christian Fellowship

Technical Support  
LAN Technologies Corporation  
165 W. Wieuca Rd.  
Ste. 213  
Atlanta, GA 30342  
404-643-0889 tel  
404-851-1880 fax  
karnold@lantechnologies-ga.com  
www.lantechnologies-ga.com

## Telecommunications

Kobwebs Telecommunications, Inc  
739 N. Hairston Rd.  
Stone Mountain, GA 30038  
770-686-4468

## Numillemium Telecommunications, Inc.

425 Taverner Ave.  
Atlanta, GA 30309  
404-965-7914  
nti@abaindustriesinc.com  
www.ntlinc.com

## Telephone Cable Computer Systems

(TCCS)  
P.O. Box 56645  
Atlanta, GA 30343  
404-521-0221

## Trainer

Halyard Training & Consulting Firm  
4336 Covington Hwy, Ste. 208  
Decatur, GA 30035  
404-286-0111

## Transportation

Luxury Transportation and Auto Customization  
1400 Herrington Road  
Ste. 701  
Lawrenceville, GA 30034  
770-277-8248  
shawnlyndh@yahoo.com

## R & D Coach Line

177 Burke St.  
Marietta, GA 30060  
770-218-6231 tel  
770-218-2198 fax

## Travel Agent